**Verus Analytics' Stock Scoring Model is Fidelity's Top Research Performer
for Twelfth Straight Quarter**

Scottsdale, AZ, September 13, 2012 - The "Verus Opinion," a stock scoring model included in the Thomson Reuters Company in Context report that provides buy-sell recommendations on the Fidelity.com retail platform, received Fidelity's Second Quarter Research Award for performance and has been ranked #1 every quarter since the Award's Q3 2009 inception. The performance rating was determined independently by Integrity Research Associates and research performance measurement specialist Investars, who monitor the performance of the research firms available through Fidelity.com.

> That our retail stock scoring models have performed so well, consistently providing alpha around actionable ideas in both up and down market environments, is testimony to both our science and the one and a half decades of modeling experience we bring to the market. We are proud to provide investors of all types – from the large institutional money managers to individual investors – market leading analysis that can result in superior returns.

> Tom Barrett, Chief Investment Strategist

Verus Analytics also provides the widely-used and outperforming "StockScouter" for Microsoft's MSN Money website. In addition, Verus provides a more complex web-based stock evaluation system to wealth management clients of Thomson Reuters "StockReports+".

Verus' web-based stock scoring systems for U.S. equities provided to Fidelity, MSN Money and Thomson Reuters are retail derivatives of its quantitative models for institutional money managers.

Verus released the first commercially available earnings quality model for U.S. stocks in 2002, and has developed executive behavior models under its own name and in partnership with leaders in market information providers since 1996. In 2009 Verus developed an international earnings quality model covering over 4,300 companies and in 2011 launched the first (and only) commercially available model on European Insider trading.

About Verus Analytics

Verus Analytics, formerly the quantitative research division of Gradient Analytics, is one of the country's leading independent research firms providing objective, academically rigorous research and quantitative stock ratings for institutional clients.