

GRADIENT ANALYTICS BRINGS IN EXPERIENCED LEADERSHIP TO MANAGE GLOBAL GROWTH AND INDUSTRY PARTNERSHIP OPPORTUNITIES.

May 27, 2009 (Scottsdale, Ariz.) – Gradient Analytics today announced that Thomas D. Barrett, CFA, joined the existing executive team of Gradient in a newly created role of Executive Vice President, Strategy and Global Products.

Tom brings over fifteen years of Wall Street experience, having been an analyst and portfolio manager at a large mutual fund complex and also at a successful hedge fund. His skills will help Gradient propel our expansion into the global marketplace and intelligently deploy our new existing intellectual property via industry partners.

Carr Bettis (Ph.D), Chairman and CEO

Mr. Barrett joins Gradient to oversee the build-out of Gradient's global business and the management of distribution partners in both the U.S. and internationally. His prior experience includes serving as a portfolio manager at MFS Investment Management and at Sirios Capital Management, where he was a principal and sector head. Prior to his portfolio management experience, he was an analyst at both The Boston Company and MFS Investment Management. Mr. Barrett has also served as the managing director of Turning Point Partners, a boutique M&A advisory firm. Before his Wall Street experience, Mr. Barrett served as Director of Finance for Arthur Anderson's Southern California Tax Practice. He is a CFA charter holder, and he received a Masters in Management from the Kellogg School of Management, Northwestern University, where he graduated co-No. 1 in his class (1994). He received a BA in economics from UCLA (1988).

Gradient also announced that it is adding a new analyst to its analyst team. Seasoned analyst Sachin Khattar, CFA, MBA, will be joining the firm June 1 as a senior analyst. He has more than eight years of Wall Street experience with an emphasis in credit analysis, debt management, and investment banking. He has an MBA from the Stern School of Business, NYU.

Gradient is one a small number of Independent Research Providers (IRP) that provides in-depth analytical coverage of equities in the U.S., Europe, Asia and Latin America. The firm initiated its International Earnings Quality analyst research service in January 2009 and will launch its International Earnings Quality Quantitative Model in early H2 2009.

